

10 Beautiful Things

Like high school, fashion has its cool kids. When the Proenza Schouler designers, Jack McCollough and Lazaro Hernandez, launched their first collection fresh out of design school, their intensely downtown aesthetic—knit caps with gowns; cardigans layered over bustiers—drew a hip and frenzied following. Now, the pair still dares to keep things personal: They've just introduced a swimwear line intended for sophisticated beachgoers and inspired by the designers' love of scrappy street style. "We push ourselves to create looks that are new and right for today but that also reflect our lives and interests." It doesn't get cooler than that.

—LIANA SCHAFFNER



Lazaro Hernandez (left) and Jack McCollough founded Proenza Schouler in 2002.

1. Proenza Schouler leather jacket. "A spin on a classic motorcycle jacket but worked in a way that exaggerates the shape."

2. Proenza Schouler mini cross-body Elliot bag. "It has an edgy feel, but it's also very functional. It's the kind of bag that you would want to carry every day."

3. Proenza Schouler bikini. "This was inspired by surf and skate culture, and the print is a riff on our classic tie-dye."

4. Proenza Schouler chambray pants. "We like that sense of ease and nonchalance. Embracing imperfections definitely shows confidence."

5. Garden flowers in an Astier de Villatte vase. "A white vase and freshly cut wildflowers feel personal rather than store-bought."

6. The World of Interiors magazine. "We're drawn to the rustic interiors, the barns in the middle of nowhere."

7. A large crystal. "Is there anything more beautiful? We've been collecting them for years."

8. Santa Maria Novella patchouli men's soap. "It has a natural earthiness."

9. A teepee. "We have one in our backyard. It's good to hang out in after dinner with friends."

10. A Newfoundland puppy. "Quite possibly our favorite thing in the whole world."



A teepee for the yard in upstate New York



Santa Maria Novella soap, \$18 (santamarianovella.com).



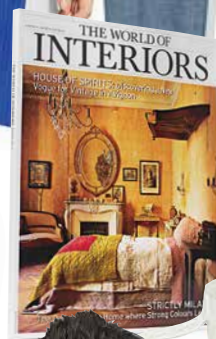
Proenza Schouler cotton pants, \$450, at Proenza Schouler, N.Y.C. (212-420-7300).



Proenza Schouler bikini, \$245, at Proenza Schouler, N.Y.C. (212-420-7300).



Amethyst geode crystal (astrogallery.com).



The magazine for inspiration



Proenza Schouler leather-and-suede bag, \$1,275, at Proenza Schouler, N.Y.C. (212-420-7300).



Unconditional love: A Newfoundland puppy.



Astier de Villatte vase (astierdevillatte.com).

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