



### MAROON EYES

Go ahead and say the word “maroon.” It even sounds deep and drawn out. As an eye shadow, the color works the same way. A mix of brown and purple, it goes further than your average dark shade, with dimension that keeps it from looking flat or one-note.

On Aya Jones: Faux-fur coat and necklace by Dries Van Noten. Makeup colors: Color Design Sensational Effects Eye Shadow in Zip Me Up and L’Absolu Rouge Lipcolor in Delicate Lace by Lancôme. These pages: Makeup, Ayami Nishimura; hair, Ward; manicure, Sheril Bailey. Prop stylist: Bryan Porter. Fashion editor: Paul Cavaco. Details, see Shopping Guide.

#### BEAUTY SCHOOL:

Check out our three favorite ways to wear maroon—from low-key to high impact—on page 170.



# Boldly Go

**There's no point in makeup that's, eh, *kinda* daring or tiptoeing up to intense. It either is or it isn't. And this fall, the best colors are unabashedly rich, deep, and dreamy. One hundred percent.**

By Liana Schaffner





### OMBRÉ LIPS

The goal of ombré lipstick is not to see how many shades you can fit on your mouth at once. The goal is to create an extravagant, lush effect. This seamless combination of red and raspberry achieves it, loud and clear.

Organza coat by Chanel. Makeup colors: Colour Riche Collection Exclusive lipstick in Eva's Red and Freida's Red and Infallible Pro-Last Nailcolor in Constant Coral by L'Oréal Paris. Details, see Shopping Guide.

### BEAUTY SCHOOL:

For a step-by-step lesson on ombré lips, see page 170.



### BRICK-RED LIPS

Not since the '90s have red lips crept so defiantly close to brown. The cozy chestnut undertones are edgy and flattering, but the vintage hue does require an extra step. Always fill in lips completely with a matching pencil to prevent the color from fading unevenly, resulting in a circle of liner (that other, less appealing '90s throwback).

On Angel Rutledge: Fox-fur-and-wool coat by Sacai. Makeup colors: Artist Shadow in M-822 and Rouge Artist Intense lipstick in 44 by Make Up For Ever. Details, see Shopping Guide.







## VIOLET LIPS, BROWS, AND NAILS

As a lipstick, violet is not shy—it isn't even mildly cautious. But the bold color is outrageously becoming. (Try lilac if you're pale, a plummy version if you're dark.) Worn with otherwise-bare skin, the shade is lively, decadent, and practically poetic.

Silk-and-wool jacket with metal by Balenciaga. Makeup colors: Expert Wear Eyeshadow in Lasting Lilac (on brows), ColorSensational Creamy Mattes lipstick in Vibrant Violet, and Color Show Nail Lacquer in Deep in Violet by Maybelline New York. Details, see Shopping Guide.

### BEAUTY SCHOOL

Matching your nails to your lips is easy; coordinating brows requires some finesse. Turn to page 171 for the freshest new way to experiment with color.





### SKY AND OCEAN BLUES

Cerulean, turquoise, cobalt—we've tried a lot of blue eye makeup. Just never all at once. A deep shade on the upper lid and a brighter one along the bottom widens the eye, while layering blue mascara over black (especially on the tips) has a cool elongating effect.

Wool coat with wool cotton collar by Peter Pilotto. Sunglasses by Karen Walker. Makeup colors: Liquid Eyeliner in Dream Blue, Long-Lasting Eyeliner in Bleu Métallique, and Sparkling Mascara Top Coat in Jazzy Blue by Chanel. Details, see Shopping Guide.

#### GLINT-Y GREEN SHADOW

Mossy-green shadow swirled with gold is this season's antidote to spare neutrals. "It's as soft and polished as brown or gray but far more interesting," says makeup artist Ayami Nishimura. Worn in an exaggerated wing, the color is both tasteful and daring.

Cotton trench coat by Miu Miu. Makeup colors: Chubby Stick Shadow Tint for Eyes in Mighty Moss and Pop Lip Colour + Primer in Berry Pop by Clinique. Details, see Shopping Guide.





# EYES

Gilded moss, maroon, sapphire—these shades are deeply saturated and highly flattering.

**1** Maybelline New York Lasting Drama Waterproof Gel Pencil in Lustrous Sapphire  
**2 and 6** Chanel Les 4 Ombres palette in Tissé Jazz **3** Lorac Front of the Line Pro Eye Pencil in Dark Green **4** M.A.C. Haute Dogs Mineralize Eye Shadow x4 in Posh Pedigree  
**5** Sephora Collection Colorful Shadow & Liner 12HR Wear Waterproof in Green Shimmer **7** Givenchy Metallic Reflection Palette **8** Yves Saint Laurent Couture Palette Collector in Metal Clash **9** Sisley Phyto 4 Ombres in Mystery



# LIPS

Fall's best lipsticks are audacious and unexpected. Pink is an option...but only if it's neon-bright and ombré.

- 1 Topshop Lip Ombre in Astound  
2 Nars lipstick in VIP Red 3 Make Up For Ever Artist Plexi-Gloss in 500  
4 M.A.C. lipstick in Men Love Mystery  
5 NYX Cosmetics Liquid Suede Cream Lipstick in Sway/Emprise 6 Maybelline New York ColorSensational Creamy Mattes lipstick in Vibrant Violet 7 Jane Iredale PlayOn Lip Crayon in Naughty

# NAILS

With makeup this bold, the only manicure that stands up is equally assertive.

- 1 Chanel Nail Colour in Vibrato  
2 Essie nail polish in In the Lobby 3 Dior nail polish in Métropolis