

THE ART OF ILLUSION

Beauty sometimes relies ON ARTIFICE. Take this season's COOLEST, MOST SEDUCTIVE makeup colors: They aren't quite what they seem. That VIBRANT PINK lipstick is actually a hybrid of FUCHSIA AND RED. Dark CHERRY LIPS have the soul of a sheer gloss, while PASTELS are downright gutsy. And before you dismiss the new BEIGE TONES as boring, consider this: They'll sculpt cheekbones you NEVER KNEW YOU HAD. The point of these BEGUILING SHADES is to sneak DEPTH into the most straightforward looks—and to make BEAUTIFUL LIARS of us all. By Liana Schaffner



Peach Eyes and Lips

A quieter alternative to last year's sizzling orange, peach is the ideal shade for spring. It warms up the complexion without bringing it all the way to bronzed suntan territory. But there are ways to give this wholesome shade some bite. Varying the texture and intensity creates dimension and edge, says makeup artist Lucia Pica, who recommends a matte powder on the eyelids and a creamy formula on the lips.

Latex turtleneck by Atsuko Kudo. Makeup colors: Color Design Sensational Effects Eye Shadow in Passion Glow and L'Absolu Rouge Lipcolor in Rich Cashmere by Lancôme. These pages: Makeup, Lucia Pica; hair, Akki; manicure, Gina Viviano. Model: Alisa Ahmann. Fashion editor: Paul Cavaco. Details, see Shopping Guide.



Gold Eyes and Nails

Think shards, not shimmer. The newest gold shadow has a crumbly appeal that's "raw and imperfect," says makeup artist Pat McGrath. Dab medium-size loose glitter across the lid (apply a clear, sticky balm, like Aquaphor, first), concentrating the flecks more densely at the inner corner. Take a similar approach to gold nails. "Metallic polishes that are too smooth can look dated," says manicurist Gina Viviano. "The best ones have a slightly gritty texture."

Fox-fur coat by Helen Yarmak. Makeup colors: Infallible Eye Shadow in Eternal Sunshine and Colour Riche nail polish in Because You're Worth It by L'Oréal Paris. Details, see Shopping Guide.



Power-Pink Eyes

Pink eye shadow is absurdly hard to pull off. Light, shimmering versions are precious and frosty, while darker, rosier tones bring allergy season to mind. The best, boldest approach? A bright pastel, says makeup artist Troy Surratt. "It's a pastel with white mixed in for a strong, slightly fluorescent quality." Tapped on the lids, the color has the illuminating effect of a highlighter.

Corset by I.D. Sarrieri. Panties by Bubbles Bodywear. Makeup colors: Flamed Out Shadow Pot in 345 and Outlast Stay Brilliant Nail Gloss in Totally Tulip by CoverGirl. Details, see Shopping Guide.

Pink-Red Lips

The hottest shade of the moment is also the coolest. A mixture of red and raspberry, this lip color has strong blue undertones. It's prettiest with some sheen to it. Look for a highly pigmented gloss or layer a fuchsia lipstick over a matte red one. Either way, the part-refined, part-refreshing effect is the ultimate mouthpiece—for the girl who would never wear a grill.

Rayon-blend dress from Hervé Léger by Max Azria. Grill by Shop Jeen. Makeup colors: Illusion d'Ombre Eyeshadow in Émerveillé and Rouge Allure Gloss in Pirate by Chanel. Details, see Shopping Guide.







Canary-Yellow Eyeliner

This chirpy shade is as bold as it looks, but it also has a subtle trick up its sleeve (or rather, wing). It accentuates the amber flecks in dark eyes and plays up the bits of refracted light in pale ones. Worn as a thin stroke, winged at the corners, or even scribbled across the lids, it's surprisingly pretty—and punk.

Viscose-blend dress by Mugler. Makeup colors: Contour Eye Pencil 12 HR Wear in Banana Split and Rouge Cream Lipstick in Love Life by Sephora Collection. Details, see Shopping Guide.



Black-Cherry Lips

Spring's deepest, most dramatic shade is actually a sheer wash of color.

OK, several sheer washes. "There's no lipstick or liner here, just layer upon layer of dark gloss," says Pica.

"That's why this intense color still has a transparent element." For deep impact with zero goop, apply the gloss in thin coats, blotting at globs with a tissue or your finger.

Silk organza dress by Fendi. Makeup colors: Diorshow Eyeshadow in Météore and Dior Addict Fluid Stick in Trompe l'Oeil by Dior. Details, see Shopping Guide.

EYES

Pick an extreme: Effortless (shimmery nude, soft peach) or edgy (hothouse pink, gritty gold).

1. Yves Saint Laurent 10-Color Eye Palette in 1-NU 2. Shiseido Shimmering Cream Eye Color in PK 224 3. Chanel Quadra Eyeshadow in Tissé Paris 4. Illamasqua Pure Pigment in Fortune 5. Revlon PhotoReady Eye Art in Desert Dazzle

LIPS

Wear new shades of beige; deep, dark cherry; or a multitude of peaches and pinks in between.

6. Estée Lauder Lipstick in Discreet 7. Dior Rouge Dior Baume in Palais 8. Clé de Peau Beauté Lipstick in Cherish 9. Laura Mercier Lip Colour in Biscotti 10. CoverGirl Lipstick in Garnet Flame 11. Lancôme L'Absolu Rouge Lipcolor in Rouge Amour 12. Maybelline New York Color Sensational lipstick in Divine Wine 13. Topshop lipstick in Wicked

CHEEKS

Peach, caramel, and honey powders can define, contour, and warm up every skin tone.

14. BareMinerals California Bronze Multi-Effect Bronzing Trio

NAILS

Nude, peach, and gold are refreshingly bright and clean.

15. Essie nail polish in Picked Perfect 16. Sally Hansen Triple Shine nail polish in Peach Party 17. Nicole by OPI Nail Lacquer in A Heart of Gold 18. Butter London Nail Lacquer in High Tea



Allover Nude

Neutral hues softly define every curve and contour. The effect should be muted and sculptural, not flat and lifeless. Look for creamy lipstick, blush, and eye shadow in flesh tones that contain traces of pink and peach, says Surratt. That means saying nope to taupe (sorry, had to), which is a blend of brown and gray; it looks ashy in large quantities. Keep everything else poetically simple—just a tinted moisturizer or BB cream that blurs imperfections, letting your own skin peek through.

Makeup colors: Face Studio Master Hi-Light Blush in Nude, ColorSensational lipstick in Nude Lust, and Color Show Nail Lacquer in Neutral Statement by Maybelline New York.